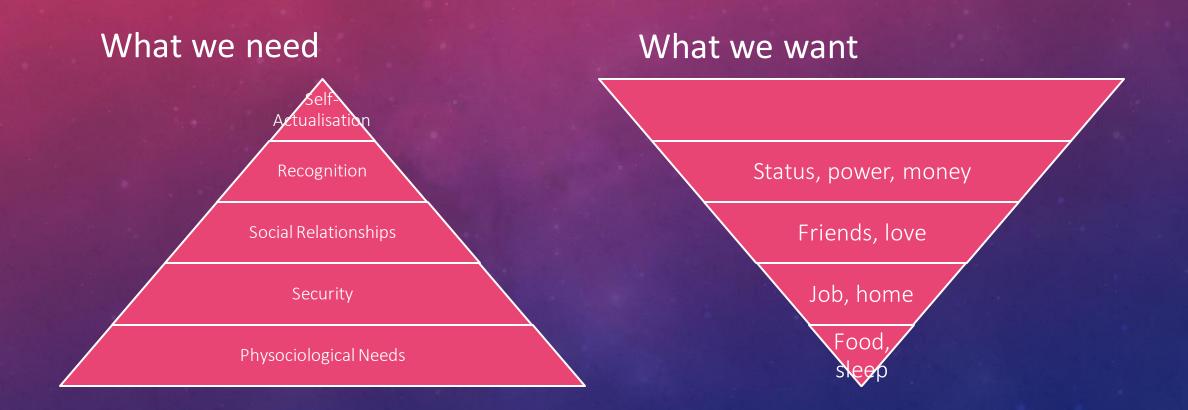
DECISION-MAKING MODELS

VERSION 1.0

PURPOSES

THE MASLOW PYRAMIDS



THE CROSSROAD MODEL (WHAT'S NEXT?)

- Where you come from?
- What is really important to you?
 - Belief, principle, value
- Which people are important to you?
- What's hindering you?
- What are you afraid of?

- What have you always wanted to try?
- What do you dream of?
- The most sensible road
- The road not travelled
- The road already been down
- The road back

THE ROBBER BAND MODEL

- What's Holding You?
- 1. Point a
- 2. Point b
- 3. Point c

- What's Pulling you?
- 1. Point A
- 2. Point B
- 3. Point C

THE PERSONAL PERFORMANCE MODEL

- Have To: To what extent are my current tasks being imposed on me or demanded of me?
- Able To: To what extent do my tasks match my abilities?
- Want To: To what extent does my current task correspond to what I really want?

- What do you want?
- Are you able to do what you want?
- What are you able to do?
- Do you want what you are able to do?

THE CONSEQUENCES MODEL



Consequences

Knowledge

Time

BUSINESS ANALYSIS

THE BCG BOX

Market Growth



Relative Market Share

SWOT

Strengths	Opportunities
Weaknesses	Threats

THE PROJECT PORTFOLIO MATRIX (GENERAL)

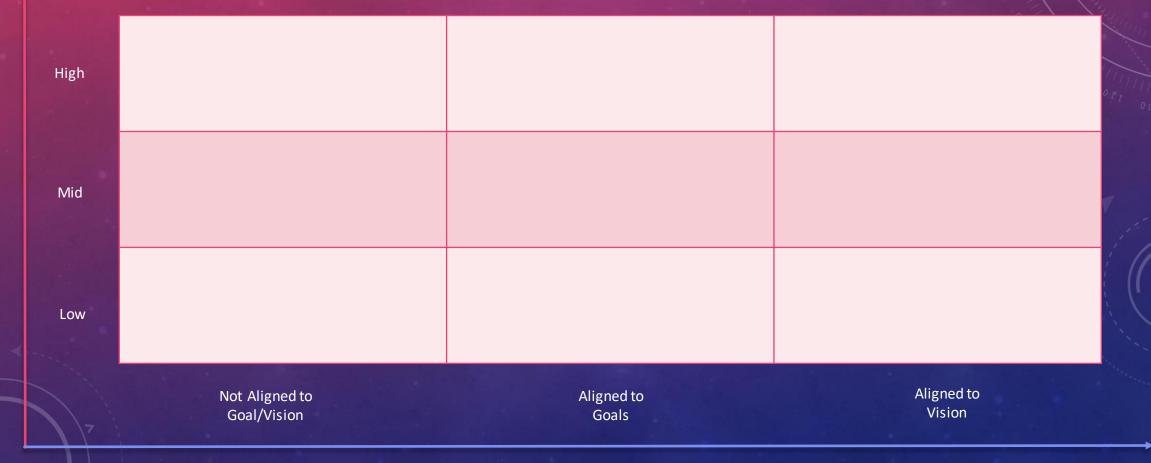
Too Much			0	
Just Right				
Not Enough				
	Not Enough	Just Right	Too Much	

THE PROJECT PORTFOLIO MATRIX (COST VS TIME)

Cost

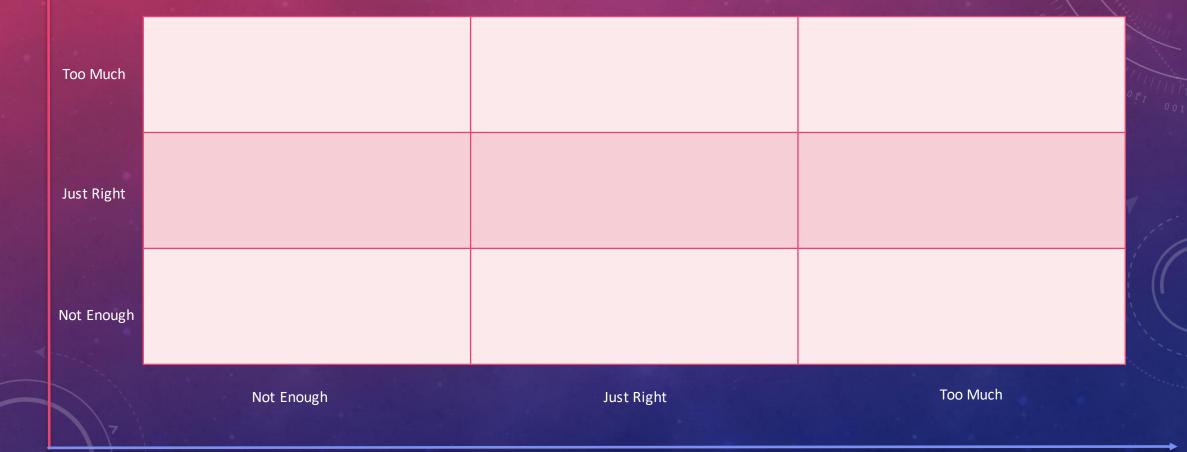
Overspent On Budget Underspent Early Late To Plan

THE PROJECT PORTFOLIO MATRIX (OBJECTIVE VS LEARNING)



Objective

THE PROJECT PORTFOLIO MATRIX (STRATEGY VS TACTICS)



TACTICAL MODELS

THE EISENHOWER MATRIX

Important, but Not Urgent	Urgent and Important
Decide when you will do it	Do it immediately
Not Important, Not Urgent	Urgent, but Not Important
Do it later	Delegate to somebody else

URGENT

+

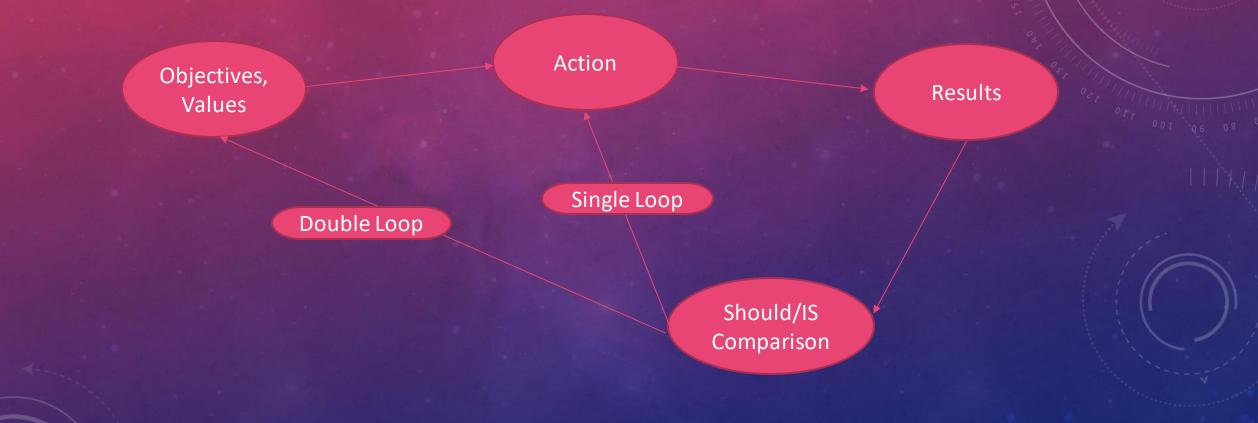
JOHN WHITMORE MODEL

S pecific	The Right Goal	Challenging
Measurable	Positively Stated	Legal
Attainable	Understood	Environmentally Sound
Realistic	Revelant	Agreed
Time Phased	Ethical	Recorded

THE PARETO PRINCIPLE

• 20 / 80 rule

DOUBLE LOOP LEARNING MODEL



THANK YOU!

INCRENOVATION@OUTLOOK.COM